

**Local Delivery Plan Healthcare Commission Indicator  
NHS Feedback as at Q2 2008/09**

**Mothers Initiating Breastfeeding**

Background / Introduction

PSA 12 sets out the Government's commitment to improve the physical, mental and emotional health and wellbeing of children and young people from conception to adulthood. Breastfeeding offers long term emotional, physical and mental benefits to mother and child. The Government wants to see the level of breastfeeding as high as possible with parents getting help with breastfeeding and other aspects of parenting and health from health visiting and midwifery teams and General Practices.

DH is committed to encouraging the NHS to adopt UNICEF's Baby Friendly Initiative (BFI) to promote good practice in hospitals and the community to encourage mothers to initiate breastfeeding and provide them with the necessary skills to continue breastfeeding for as long as they can.

The Infant Feeding Survey 2005 states that, 78% of mothers in England initially breastfed their babies. This is up 6 percent from the 71% reported in the previous Infant Feeding Survey of 2000. For more details of the Infant Feeding Survey, please see link. <http://www.ic.nhs.uk/pubs/breastfeed2005>

To provide a more timely, local breakdown of the percentage of mothers initiating breastfeeding data has been collected from PCTs for five years. This was first via the Strategic Executive Information System (STEIS) and more recently via the data collection tool that is part of Unify, a web based system set up by the Department of Health to collect performance and other central returns directly from the NHS.

Each Primary Care Trust (PCT) is required to submit three figures at the end of each quarter: the number of maternities, the number of mothers initiating breastfeeding and the number of mothers not initiating breastfeeding (Lines 7101, 7102 and 7103). All three numbers must be submitted as integers. Logic suggests that the following validation rules should apply to each of the types of data collected Quarter actual, Year to date and Forecast outturn. All validation checks must be passed in order for the data to meet departmental statistical requirements.

**2008/09 VSMR Mothers Initiating Breastfeeding validation criteria**

Number of Maternities submitted for Breastfeeding initiation		MUST BE EQUAL TO	Number of Maternities submitted for smoking at delivery	
Number initiating Breastfeeding	+	Number not initiating Breastfeeding	<=	Number of Maternities
Number of Maternities	<	Maximum Office of National Statistics (ONS) reported number of maternities for last 5 years +20%		
Number of Maternities	>	Minimum Office of National Statistics (ONS) reported number of maternities for last 5 years -10%		
Number initiating Breastfeeding	+	Number not initiating Breastfeeding	>95%	Number of Maternities
Number of maternities submitted for Breastfeeding initiation and smoking at delivery		MUST BE WITHIN +/- 20%	Number of infants due for 6-8 week checks in 6-8 week breastfeeding prevalence	

For breastfeeding initiation, if the numbers of ‘not knowns’ is greater than 5% the data will not be used by DH to assess progress. Hence, this is a key criteria that each PCT should endeavour to meet.

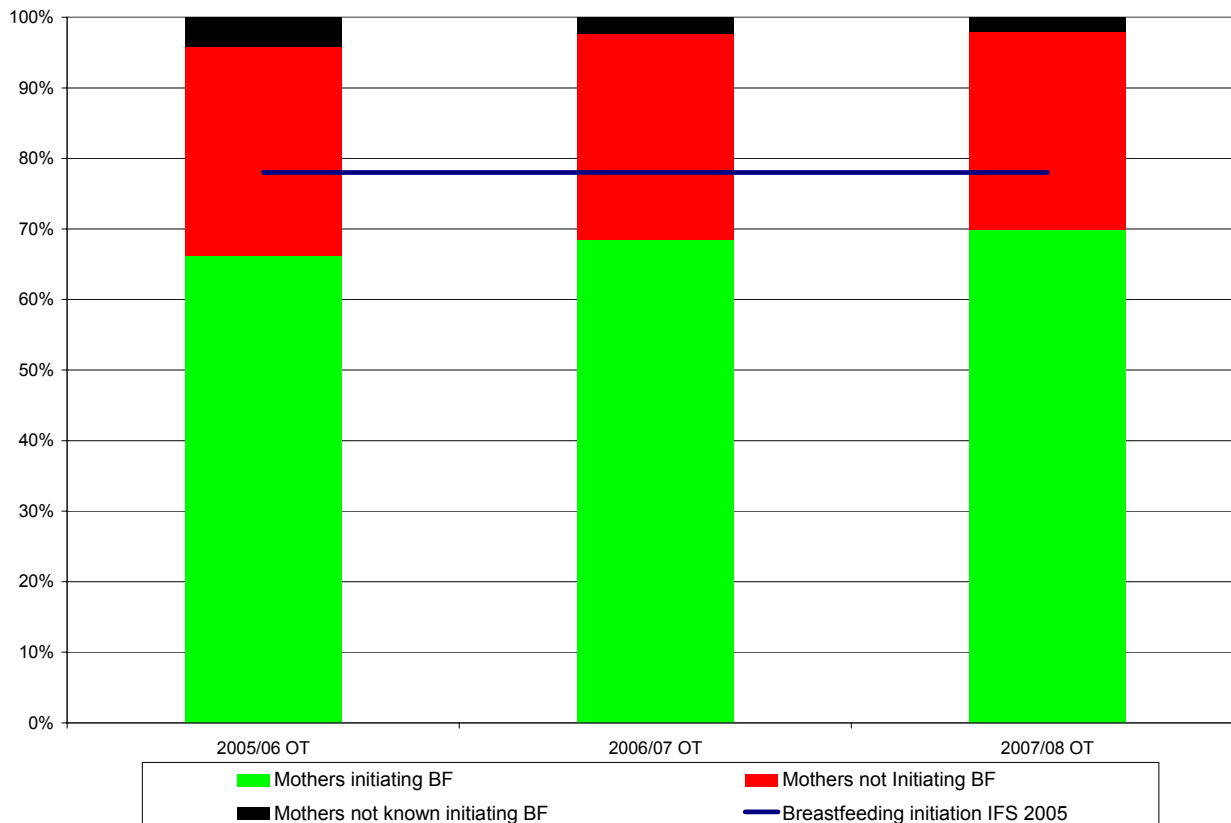
The following table shows that the percentage of ‘not knowns’ has fallen over time. At 2008/09 quarter 2 actual, 7 PCTs were still not achieving the required 95% coverage. Three other PCTs failed the validation criteria because their number of maternities was more than 10% less than Office of National Statistics (ONS) reported minimum for the last 5 years.

Percentage of maternities where breastfeeding status was unknown  
Number of PCTs quarter actual

Period	With zero unknowns	Between 5% - 0% unknowns	Over 5% unknowns	Inconsistent data	PCT Total
2004/05 Q4	102	100	100	2	303
2005/06 Q1	105	90	78	29	303
2005/06 Q2	109	106	82	6	303
2005/06 Q3	128	109	63	3	303
2005/06 Q4	128	115	56	4	303
2006/07 Q1	117	132	51	3	303
2006/07 Q2	118	135	47	3	303
2006/07 Q3	50	83	19	0	152
2006/07 Q4	54	83	14	1	152
2007/08 Q1	48	87	17	0	152
2007/08 Q2	51	83	18	0	152
2007/08 Q3	56	79	17	0	152
2007/08 Q4	52	90	10	0	152
2008/09 Q1	52	93	7	0	152
2008/09 Q2	56	89	7	0	152

(At 2006/07 Quarter 3 PCTs were restructured reducing their number from 303 to 152).

Mothers breastfeeding status as a percentage of maternities in England



At quarter four 2007/08 outturn, the data quality was sufficient to allow us to calculate a national percentage for mothers initiating breastfeeding. 145 out of 152 PCTs submitted data that met the minimum data quality standard. The percentages are as follows

69.9% of mothers initiating breastfeeding during 2007/08  
28.1% of mothers did not initiating breastfeeding during 2007/08 and for  
2.0% of mothers the breastfeeding initiating status was not known.

This data is also available as a PDF file at the following web address

[www.dh.gov.uk/infantfeeding](http://www.dh.gov.uk/infantfeeding)

If you have queries please contact me, Conrad Ryan in Health Improvement Analytical Team (HIAT) (Conrad.Ryan@dh.gsi.gov.uk) or Dr Sheela Reddy Principal Nutritionist National Programme Delivery - Obesity & Nutrition (Sheela.Reddy@dh.gsi.gov.uk)

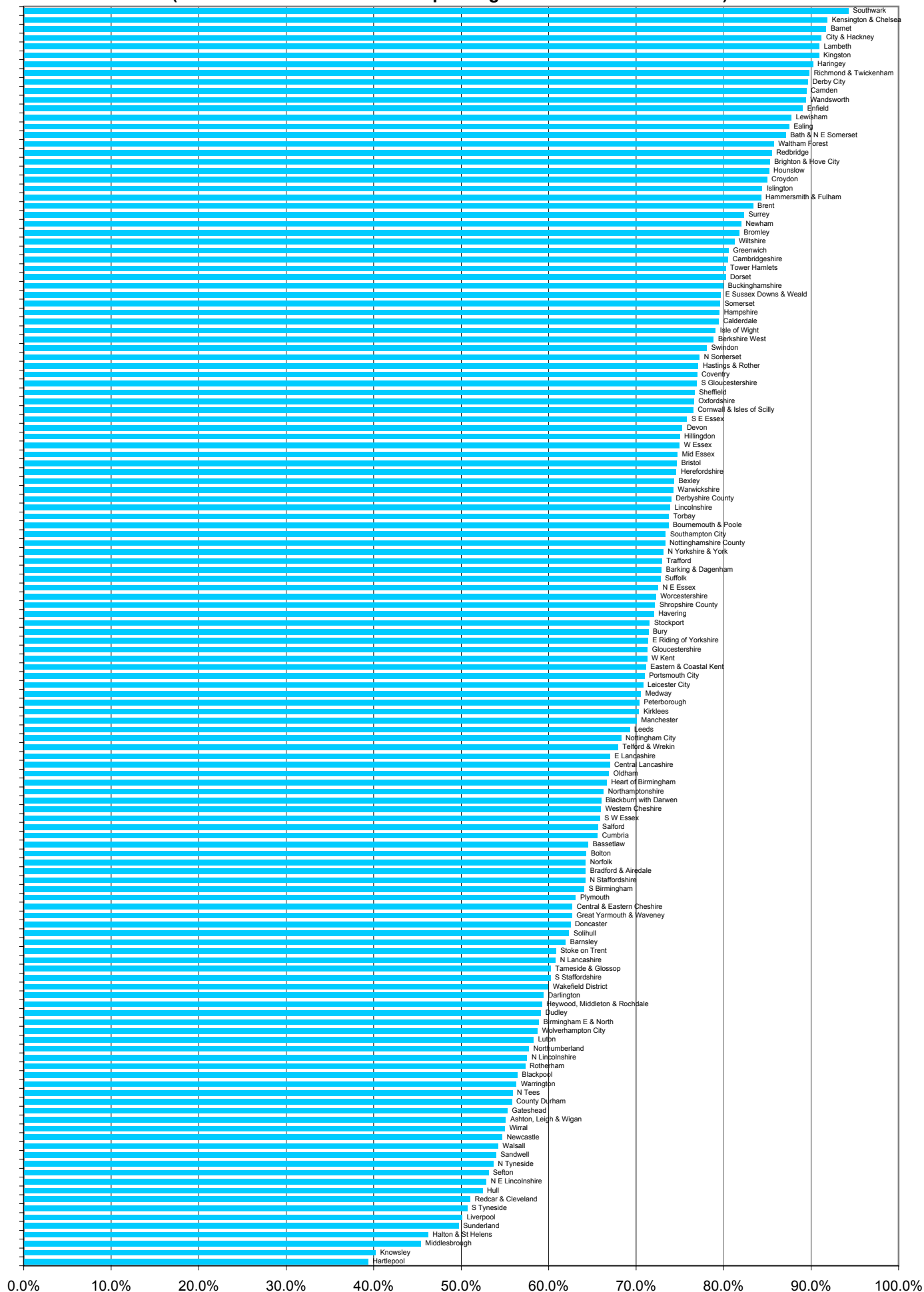
The following PCTs submitted data where the percentage of mothers with a breastfeeding initiation status not known was greater than 5.0% at 2008/09 quarter 2 actual.

Q35	East of England HA	5P2	Bedfordshire PCT
Q35	East of England HA	5P3	East and North Hertfordshire PCT
Q35	East of England HA	5P4	West Hertfordshire PCT
Q36	London HA	5M7	Sutton and Merton PCT
Q37	South East Coast HA	5P6	West Sussex PCT
Q38	South Central HA	5CQ	Milton Keynes PCT
Q38	South Central HA	5QG	Berkshire East PCT

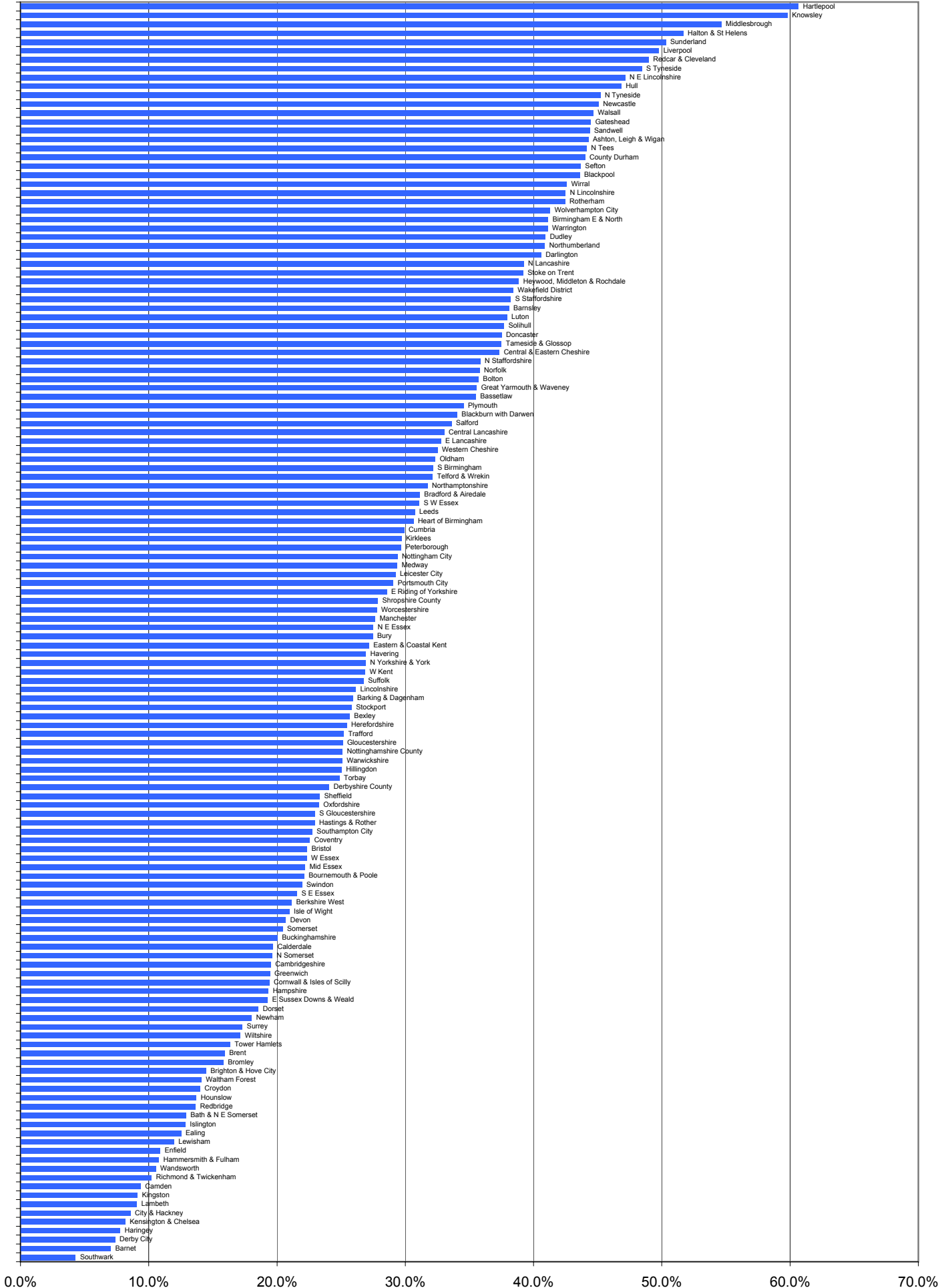
The following PCTs submitted data where the number of maternities was more than 10% less than Office of National Statistics (ONS) reported minimum for the last 5 years for 2008/09 quarter 2 actual.

Q33	East Midlands HA	5PA	Leicestershire County and Rutland PCT
Q36	London HA	5K6	Harrow PCT
Q36	London HA	5LC	Westminster PCT

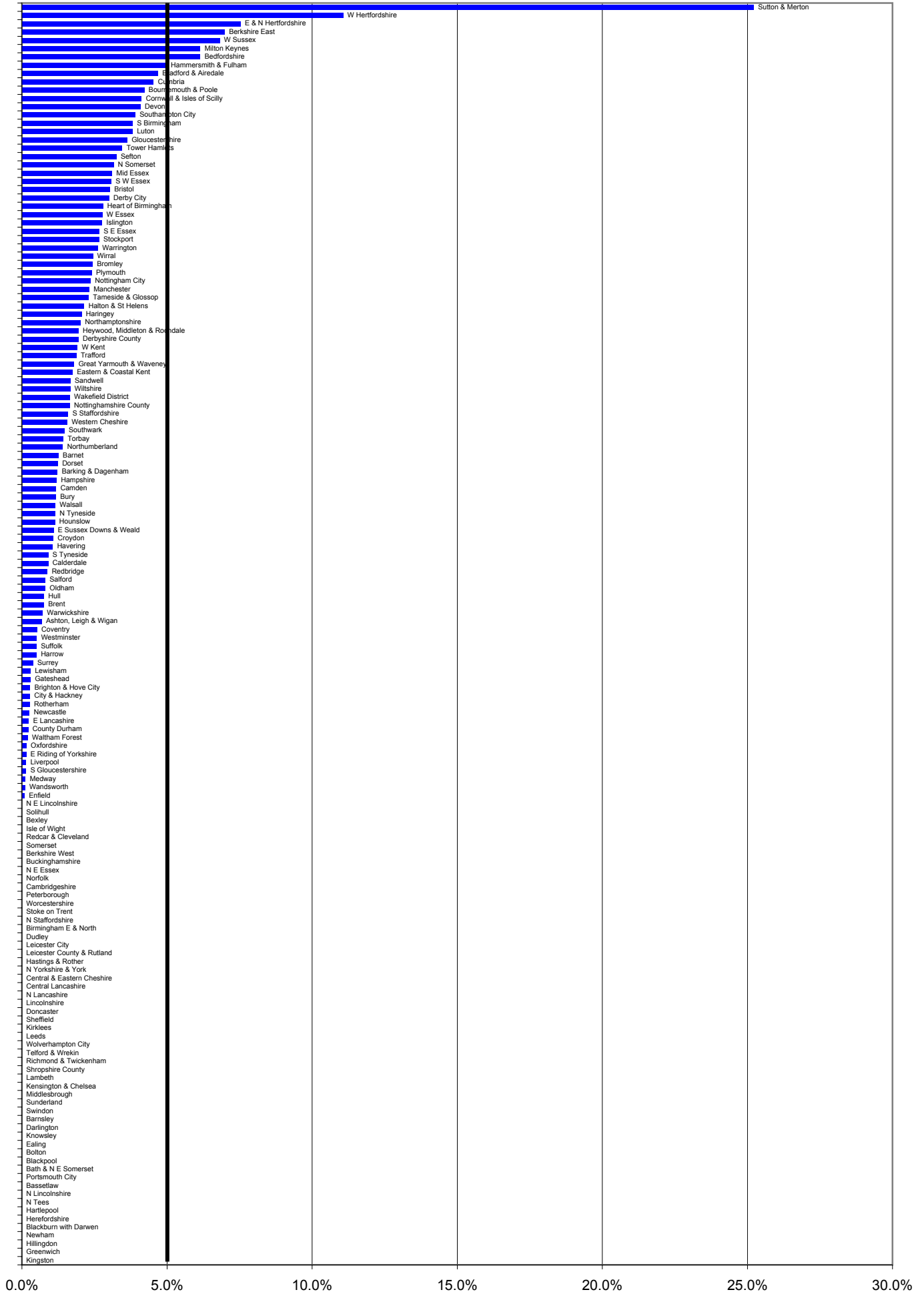
**Mothers initiating breastfeeding as a percentage of maternities  
by PCTs in England 2008/09 Q2 actual  
(PCTs with <5% not Knowns & passing maternities check 142/152)**



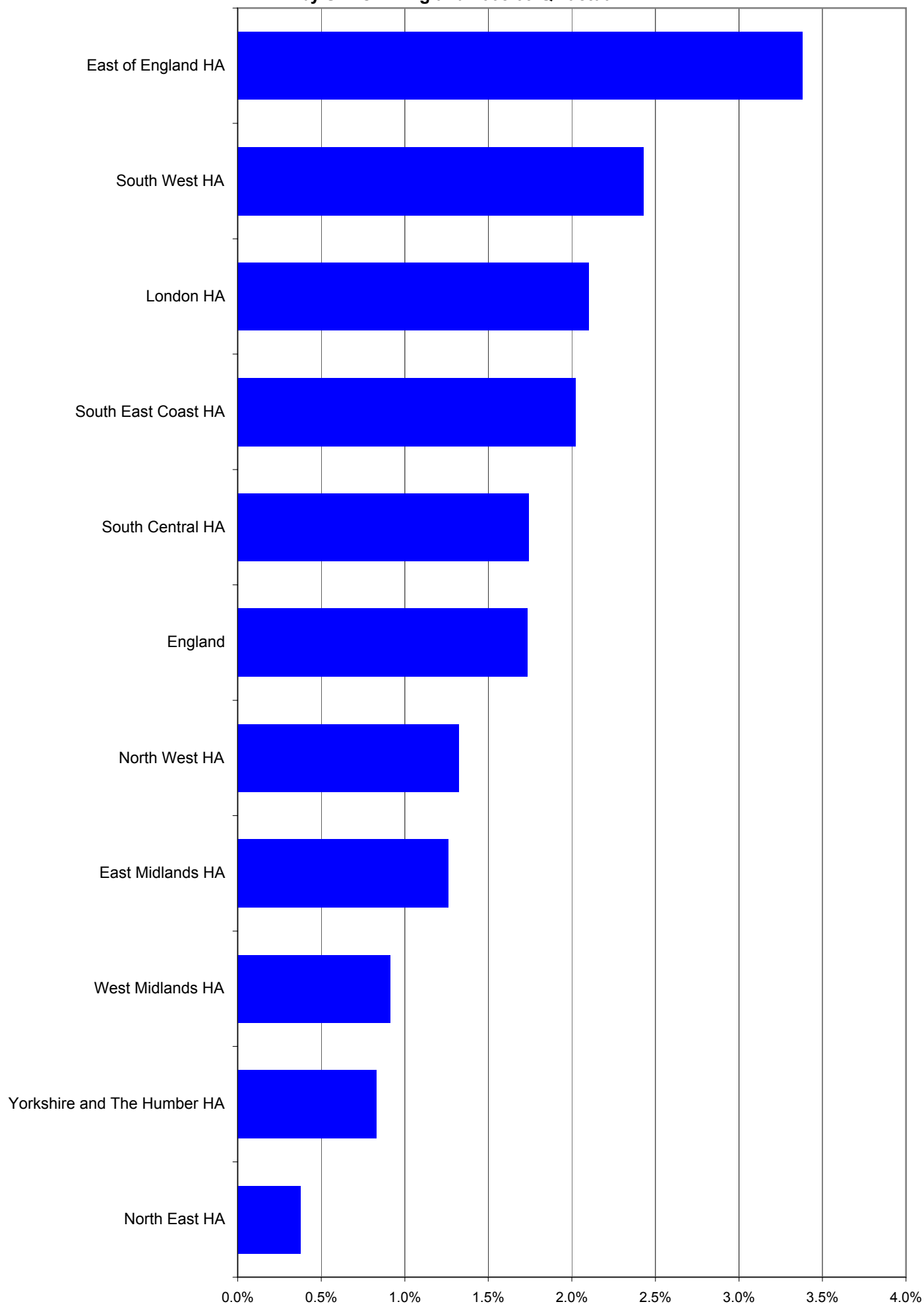
**Mothers not initiating breastfeeding as a percentage of maternities  
by PCTs in England 2008/09 Q2 actual  
(PCTs with <5% not Knowns & passing maternities check 142/152)**



**Mothers not known initiating breastfeeding as a percentage of maternities  
by PCTs in England 2008/09 Q2 actual  
June 2008 Q1 actual V Not known target 5%**



**Mothers not known initiating breastfeeding as a percentage of maternities  
by SHAs in England 2008/09 Q2 actual**



**Number of maternities, number and percentage of mothers initiating breastfeeding and number and percentage for whom initiation status is not known by PCTs in England**

**Period : 2006/07 Outturn\*, 2007/08 Outturn\* & 2008/09 Q2**

**(These have not been adjusted for inconsistent data quality)**

**Source : Unify2**

**Lines : 7101, 7012, 7103**

**As a result of revisions from PCTs data previously published for earlier periods may have changed**

\* These are annual figures and percentages

Blank cells mean that No. maternities is more than 10% less than minimum or more than 10% greater than maximum ONS reported trend for the last 10 years

Blank cells mean that for statistical reasons we are not able to report figures because data are inconsistent or not known's are greater than five percent (see attached text for more details)

Shaded cell indicates data do not meet quality standard and so cannot be used for DH statistical purposes

St HA	Name	Number of maternities			Number & Percentage initiating breastfeeding						Number & Percentage not known initiating breastfeeding					
		2006/07 OT*	2007/08 OT*	2008/09 Q2	2006/07 OT*		2007/08 OT*		2008/09 Q2		2005/06 OT*		2006/07 OT*		2008/09 Q2	
		No.	No.	No.	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q30	County Durham PCT	5,341	5,545	1432	2,771	51.9%	2930	52.8%	799	55.8%	20	0.4%	3	0.1%	3	0.2%
Q30	Darlington PCT	1,219	1,289	313	698	57.3%	746	57.9%	186	59.4%	3	0.2%	1	0.1%	0	0.0%
Q30	Gateshead PCT	2,495	2,500	702	1,273	51.0%	1489	59.6%	388	55.3%	1	0.0%	1	0.0%	2	0.3%
Q30	Hartlepool PCT	1,102	1,164	282	393	35.7%	418	35.9%	111	39.4%	0	0.0%	0	0.0%	0	0.0%
Q30	Middlesbrough PCT	1,905	2,047	498	891	46.8%	951	46.5%	226	45.4%	6	0.3%	0	0.0%	0	0.0%
Q30	Newcastle PCT	2,989	3,154	799	1,566	52.4%	1774	56.2%	437	54.7%	17	0.6%	10	0.3%	2	0.3%
Q30	North Tees PCT	2,297	2,281	614	1,188	51.7%	1211	53.1%	343	55.9%	0	0.0%	0	0.0%	0	0.0%
Q30	North Tyneside PCT	2,225	2,343	615	1,186	53.3%	1301	55.5%	330	53.7%	32	1.4%	48	2.0%	7	1.1%
Q30	Northumberland Care Trust	3,015	3,076	717	1,492	49.5%	1818	59.1%	414	57.7%	79	2.6%	15	0.5%	10	1.4%
Q30	Redcar And Cleveland PCT	1,452	1,447	384	769	53.0%	759	52.5%	196	51.0%	0	0.0%	0	0.0%	0	0.0%
Q30	South Tyneside PCT	1,568	1,651	444	726	46.3%	839	50.8%	225	50.7%	35	2.2%	3	0.2%	4	0.9%
Q30	Sunderland Teaching PCT	3,054	2,931	692	1,189	38.9%	1180	40.3%	344	49.7%	94	3.1%	0	0.0%	0	0.0%
Q31	Ashton, Leigh And Wigan PCT	3,207	3,444	897	1,686	52.6%	1702	49.4%	494	55.1%	36	1.1%	124	3.6%	6	0.7%
Q31	Blackburn With Darwen PCT	2,473	2,470	620	1,750	70.8%	1772	71.7%	409	66.0%	25	1.0%	3	0.1%	0	0.0%
Q31	Blackpool PCT	1,504	1,568	413	636	42.3%	774	49.4%	233	56.4%	75	5.0%	34	2.2%	0	0.0%
Q31	Bolton PCT	3,641	3,794	1011	2,192	60.2%	2334	61.5%	650	64.3%	5	0.1%	0	0.0%	0	0.0%
Q31	Bury PCT	2,005	2,093	601	1,386	69.1%	1432	68.4%	429	71.4%	13	0.6%	18	0.9%	7	1.2%
Q31	Central And Eastern Cheshire PCT	4,638	5,130	1270	2,856	61.6%	3010	58.7%	796	62.7%	90	1.9%	230	4.5%	0	0.0%
Q31	Central Lancashire PCT	5,198	5,413	1408	3,404	65.5%	3482	64.3%	943	67.0%	0	0.0%	0	0.0%	0	0.0%
Q31	Cumbria PCT	4,620	4,737	1194	2905	61.3%	783	65.6%	783	65.6%	643	13.9%	217	4.6%	54	4.5%
Q31	East Lancashire PCT	3,834	4,375	1315	2,323	60.6%	2709	61.9%	881	67.0%	7	0.2%	11	0.3%	3	0.2%
Q31	Halton And St Helens PCT	3,367	3,533	937	1,250	37.1%	1554	44.0%	433	46.2%	0	0.0%	3	0.1%	20	2.1%
Q31	Heywood, Middleton And Rochdale PCT	2,765	2,972	775	1,677	60.7%	1792	60.3%	459	59.2%	20	0.7%	34	1.1%	15	1.9%
Q31	Knowsley PCT	1,902	1,973	490	632	33.2%	641	32.5%	197	40.2%	0	0.0%	0	0.0%	0	0.0%
Q31	Liverpool PCT	5,448	5,489	1489	2,618	48.1%	2819	51.4%	746	50.1%	11	0.2%	2	0.0%	2	0.1%
Q31	Manchester PCT	6,750	7,414	1907	4,909	72.7%	5074	68.4%	1336	70.1%	0	0.0%	0	0.0%	44	2.3%
Q31	North Lancashire PCT	2,955	2,917	783	1,761	59.6%	1833	62.8%	476	60.8%	107	3.6%	65	2.2%	0	0.0%
Q31	Oldham PCT	3,089	3,167	758	1,992	64.5%	2119	66.9%	507	66.9%	55	1.8%	34	1.1%	6	0.8%
Q31	Salford PCT	3,086	3,012	756	1,846	59.8%	1843	61.2%	496	65.6%	12	0.4%	19	0.6%	6	0.8%
Q31	Sefton PCT	2,554	2,629	678	1,257	49.2%	1409	53.6%	360	53.1%	0	0.0%	6	0.2%	22	3.2%
Q31	Stockport PCT	3,279	3,316	868	2,259	68.9%	2354	71.0%	621	71.5%	157	4.8%	73	2.2%	23	2.6%
Q31	Tameside And Glossop PCT	3,121	3,044	787	1,683	53.9%	1754	57.6%	474	60.2%	30	1.0%	40	1.3%	18	2.3%
Q31	Trafford PCT	2,535	2,716	695	1,767	69.7%	1979	72.9%	507	72.9%	35	1.4%	46	1.7%	13	1.9%
Q31	Warrington PCT	2,046	2,301	650	1,166	57.0%	1352	58.8%	366	56.3%	24	1.2%	61	2.7%	17	2.6%
Q31	Western Cheshire PCT	2,464	2,634	643	1,598	64.9%	1741	66.1%	424	65.9%	30	1.2%	16	0.6%	10	1.6%
Q31	Wirral PCT	3,545	3,654	984	1,938	54.7%	1972	54.0%	541	55.0%	115	3.2%	118	3.2%	24	2.4%
Q32	Barnsley PCT	2,611	2,731	746	1,336	51.2%	1555	56.9%	462	61.9%	0	0.0%	0	0.0%	0	0.0%
Q32	Bradford And Airedale PCT	8,011	8,410	2224	5,161	64.4%	5253	62.5%	1428	64.2%	96	1.2%	355	4.2%	104	4.7%
Q32	Calderdale PCT	2,762	2,512	666	2,129	77.1%	1923	76.6%	529	79.4%	0	0.0%	9	0.4%	6	0.9%
Q32	Doncaster PCT	3,105	3,484	888	1,505	48.5%	1759	50.5%	555	62.5%	0	0.0%	0	0.0%	0	0.0%
Q32	East Riding Of Yorkshire PCT	2,946	3,038	729	2080	68.5%	520	71.3%	520	71.3%	317	10.8%	17	0.6%	1	0.1%
Q32	Hull PCT	3,601	3,732	931	1,780	49.4%	1897	50.8%	488	52.4%	63	1.7%	112	3.0%	7	0.8%
Q32	Kirklees PCT	4,960	5,311	1378	2,992	60.3%	3693	69.5%	969	70.3%	0	0.0%	0	0.0%	0	0.0%
Q32	Leeds PCT	8,934	9,661	2492	6203	64.2%	6203	64.2%	1726	69.3%	488	5.5%	463	4.8%	0	0.0%

**Number of maternities, number and percentage of mothers initiating breastfeeding and number and percentage for whom initiation status is not known by PCTs in England**

**Period : 2006/07 Outturn\*, 2007/08 Outturn\* & 2008/09 Q2**

**(These have not been adjusted for inconsistent data quality)**

**Source : Unify2**

**Lines : 7101, 7012, 7103**

**As a result of revisions from PCTs data previously published for earlier periods may have changed**

\* These are annual figures and percentages

Blank cells mean that No. maternities is more than 10% less than minimum or more than 10% greater than maximum ONS reported trend for the last 10 years

Blank cells mean that for statistical reasons we are not able to report figures because data are inconsistent or not known's are greater than five percent (see attached text for more details)

Shaded cell indicates data do not meet quality standard and so cannot be used for DH statistical purposes

St HA	Name	Number of maternities			Number & Percentage initiating breastfeeding						Number & Percentage not known initiating breastfeeding					
		2006/07 OT*	2007/08 OT*	2008/09 Q2	2006/07 OT*		2007/08 OT*		2008/09 Q2		2005/06 OT*		2006/07 OT*		2008/09 Q2	
		No.	No.	No.	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q32	North East Lincolnshire PCT	1,932	1,965	522	953	49.3%	1047	53.3%	276	52.9%	0	0.0%	0	0.0%	0	0.0%
Q32	North Lincolnshire PCT	1,708	1,807	445	969	56.7%	998	55.2%	256	57.5%	0	0.0%	0	0.0%	0	0.0%
Q32	North Yorkshire And York PCT	6,511	8,516	2000	4,703	72.2%	6004	70.5%	1462	73.1%	41	0.6%	195	2.3%	0	0.0%
Q32	Rotherham PCT	2,742	2,984	775	1,454	53.0%	1630	54.6%	444	57.3%	83	3.0%	40	1.3%	2	0.3%
Q32	Sheffield PCT	6,177	6,446	1694	4,577	74.1%	4726	73.3%	1299	76.7%	0	0.0%	0	0.0%	0	0.0%
Q32	Wakefield District PCT	3,392	3,550	1034	1,954	57.6%	2037	57.4%	620	60.0%	15	0.4%	90	2.5%	17	1.6%
Q33	Bassetlaw PCT	1,330	1,404	389	732	55.0%	823	58.6%	251	64.5%	0	0.0%	2	0.1%	0	0.0%
Q33	Derby City PCT	3,059	3,618	869	2,203	72.0%	2650	73.2%	779	89.6%	68	2.2%	54	1.5%	26	3.0%
Q33	Derbyshire County PCT	6,648	7,282	1912	4,778	71.9%	5341	73.3%	1415	74.0%	85	1.3%	115	1.6%	37	1.9%
Q33	Leicester City PCT	4,689	5,088	1266	3,250	69.3%	3701	72.7%	896	70.8%	98	2.1%	64	1.3%	0	0.0%
Q33	Leicestershire County And Rutland PCT	6,490	7,236		4,501	69.4%	3779	52.2%			69	1.1%	61	0.8%	0	0.0%
Q33	Lincolnshire PCT	4,980	6,417	1894	3,487	70.0%	4681	72.9%	1399	73.9%	0	0.0%	0	0.0%	0	0.0%
Q33	Northamptonshire PCT	7,657	8,581	2279			5534	64.5%	1510	66.3%	1,004	13.1%	307	3.6%	46	2.0%
Q33	Nottingham City PCT	4,023	4,289	1059			2984	69.6%	723	68.3%	298	7.4%	99	2.3%	25	2.4%
Q33	Nottinghamshire County PCT	6,720	6,950	1830	4,714	70.1%	5063	72.8%	1341	73.3%	101	1.5%	100	1.4%	30	1.6%
Q34	Birmingham East And North PCT	6,153	6,273	1615	3,645	59.2%	3788	60.4%	951	58.9%	42	0.7%	0	0.0%	0	0.0%
Q34	Coventry Teaching PCT	4,326	4,240	1162	2,716	62.8%	2940	69.3%	894	76.9%	8	0.2%	6	0.1%	6	0.5%
Q34	Dudley PCT	3,276	3,288	880	1,490	45.5%	1758	53.5%	520	59.1%	23	0.7%	0	0.0%	0	0.0%
Q34	Heart Of Birmingham Teaching PCT	5,497	5,829	1476	3,557	64.7%	3764	64.6%	983	66.6%	217	3.9%	196	3.4%	41	2.8%
Q34	Herefordshire PCT	1,592	1,683	417	1,199	75.3%	1264	75.1%	311	74.6%	3	0.2%	6	0.4%	0	0.0%
Q34	North Staffordshire PCT	1,708	1,800	466	1,008	59.0%	1010	56.1%	299	64.2%	0	0.0%	3	0.2%	0	0.0%
Q34	Sandwell PCT	4,116	4,340	1143	1,775	43.1%	2228	51.3%	617	54.0%	146	3.5%	96	2.2%	19	1.7%
Q34	Shropshire County PCT	2,472	2,576	675	1,786	72.2%	1911	74.2%	487	72.1%	0	0.0%	2	0.1%	0	0.0%
Q34	Solihull Care Trust	2,010	2,219	560	1,151	57.3%	1365	61.5%	349	62.3%	0	0.0%	0	0.0%	0	0.0%
Q34	South Birmingham PCT	4,386	4,676	1182	2,797	63.8%	2924	62.5%	757	64.0%	144	3.3%	136	2.9%	45	3.8%
Q34	South Staffordshire PCT	5,612	6,757	1643	3,611	64.3%	4243	62.8%	989	60.2%	136	2.4%	178	2.6%	26	1.6%
Q34	Stoke On Trent PCT	3,364	3,545	924	1,540	45.8%	1507	42.5%	562	60.8%	0	0.0%	0	0.0%	0	0.0%
Q34	Telford And Wrekin PCT	2,070	2,041	545	1,312	63.4%	1334	65.4%	370	67.9%	0	0.0%	10	0.5%	0	0.0%
Q34	Walsall Teaching PCT	3,394	3,374	878	1,741	51.3%	1763	52.3%	476	54.2%	0	0.0%	0	0.0%	10	1.1%
Q34	Warwickshire PCT	5,921	5,854	1564	3,935	66.5%	4066	69.5%	1161	74.2%	143	2.4%	142	2.4%	11	0.7%
Q34	Wolverhampton City PCT	2,957	2,911	780	1,706	57.7%	1750	60.1%	458	58.7%	0	0.0%	0	0.0%	0	0.0%
Q34	Worcestershire PCT	5,893	5,906	1437	3,571	60.6%	4063	68.8%	1038	72.2%	24	0.4%	1	0.0%	0	0.0%
Q35	Bedfordshire PCT	3,046	5,110	1353	1,781	58.5%	3176	62.2%			18	0.6%	245	4.8%	83	6.1%
Q35	Cambridgeshire PCT	5,921	6,302	1753	4,498	76.0%	4981	79.0%	1411	80.5%	0	0.0%	0	0.0%	0	0.0%
Q35	East And North Hertfordshire PCT	6,985	6,621	1782			4840	73.1%			898	12.9%	66	1.0%	134	7.5%
Q35	Great Yarmouth And Waveney PCT	2,160	2,310	616	1,323	61.3%	1535	66.5%	386	62.7%	22	1.0%	56	2.4%	11	1.8%
Q35	Luton PCT	3,295	3,435	894	1,884	57.2%			521	58.3%	93	2.8%	225	6.6%	34	3.8%
Q35	Mid Essex PCT	3,607	4,035	1001			748	74.7%			190	5.3%	316	7.8%	31	3.1%
Q35	Norfolk PCT	6,681	6,283	1858	4,886	73.1%	4415	70.3%	1193	64.2%	45	0.7%	302	4.8%	0	0.0%
Q35	North East Essex PCT	3,302	3,430	873	2,416	73.2%	2532	73.8%	633	72.5%	1	0.0%	4	0.1%	0	0.0%
Q35	Peterborough PCT	2,388	2,582	745	1,399	58.6%	1742	67.5%	524	70.3%	2	0.1%	0	0.0%	0	0.0%
Q35	South East Essex PCT	3,802	3,796	1016	2,677	70.4%	2611	68.8%	770	75.8%	56	1.5%	82	2.2%	27	2.7%
Q35	South West Essex PCT	4,843	4,936	1435	3,275	67.6%	3377	68.4%	945	65.9%	101	2.1%	96	1.9%	44	3.1%
Q35	Suffolk PCT	6,428	6,717	1833	4,704	73.2%	4933	73.4%	1334	72.8%	65	1.0%	42	0.6%	9	0.5%

**Number of maternities, number and percentage of mothers initiating breastfeeding and number and percentage for whom initiation status is not known by PCTs in England**

**Period : 2006/07 Outturn\*, 2007/08 Outturn\* & 2008/09 Q2**

**(These have not been adjusted for inconsistent data quality)**

**Source : Unify2**

**Lines : 7101, 7012, 7103**

**As a result of revisions from PCTs data previously published for earlier periods may have changed**

\* These are annual figures and percentages

Blank cells mean that No. maternities is more than 10% less than minimum or more than 10% greater than maximum ONS reported trend for the last 10 years

Blank cells mean that for statistical reasons we are not able to report figures because data are inconsistent or not known's are greater than five percent (see attached text for more details)

Shaded cell indicates data do not meet quality standard and so cannot be used for DH statistical purposes

St HA	Name	Number of maternities			Number & Percentage initiating breastfeeding						Number & Percentage not known initiating breastfeeding					
		2006/07 OT*	2007/08 OT*	2008/09 Q2	2006/07 OT*		2007/08 OT*		2008/09 Q2		2005/06 OT*		2006/07 OT*		2008/09 Q2	
		No.	No.	No.	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q35	West Essex PCT	3,104	3,353	834	2,186	70.4%	2432	72.5%	625	74.9%	55	1.8%	146	4.4%	23	2.8%
Q35	West Hertfordshire PCT	6,784	7,010	1881			5290	75.5%			505	7.4%	51	0.7%	208	11.1%
Q36	Barking And Dagenham PCT	2,793	2,953	823	1,884	67.5%	2126	72.0%	600	72.9%	64	2.3%	10	0.3%	10	1.2%
Q36	Barnet PCT	4,525	4,847	1279	4,056	89.6%	4386	90.5%	1173	91.7%	60	1.3%	63	1.3%	16	1.3%
Q36	Bexley Care Trust	2,966	3,077	795	2,161	72.9%	2249	73.1%	591	74.3%	0	0.0%	0	0.0%	0	0.0%
Q36	Brent Teaching PCT	5,253	4,875	1201			3502	71.8%	1001	83.3%	263	5.0%	235	4.8%	9	0.7%
Q36	Bromley PCT	3,815	4,076	1031	3,033	79.5%	3282	80.5%	843	81.8%	114	3.0%	16	0.4%	25	2.4%
Q36	Camden PCT	2,761	3,070	683	2,428	87.9%	2560	83.4%	611	89.5%	43	1.6%	122	4.0%	8	1.2%
Q36	City And Hackney Teaching PCT	4,361	4,382	1132	3,702	84.9%	3955	90.3%	1032	91.2%	166	3.8%	24	0.5%	3	0.3%
Q36	Croydon PCT	4,821	5,086	1301	3,971	82.4%	4296	84.5%	1105	84.9%	77	1.6%	33	0.6%	14	1.1%
Q36	Ealing PCT	2,532	5,552	1454	2,203	87.0%	4785	86.2%	1272	87.5%	38	1.5%	179	3.2%	0	0.0%
Q36	Enfield PCT	4,208	4,592	1204	3,542	84.2%	3944	85.9%	1072	89.0%	44	1.0%	28	0.6%	1	0.1%
Q36	Greenwich Teaching PCT	3,349	3,446	864	2,599	77.6%	2775	80.5%	696	80.6%	0	0.0%	0	0.0%	0	0.0%
Q36	Hammersmith And Fulham PCT	2,540	2,494	603	2,010	79.1%	2073	83.1%	508	84.2%	45	1.8%	98	3.9%	30	5.0%
Q36	Haringey Teaching PCT	3,950	4,209	979	3,419	86.6%	3805	90.4%	883	90.2%	114	2.9%	59	1.4%	20	2.0%
Q36	Harrow PCT	1,738	2,370		1,188	68.4%	1717	72.4%			42	2.4%	72	3.0%	3	0.5%
Q36	Havering PCT	2,960	2,940	858	1,897	64.1%	2017	68.6%	618	72.0%	88	3.0%	4	0.1%	9	1.0%
Q36	Hillingdon PCT	3,686	3,574	943	1,839	49.9%	2323	65.0%	707	75.0%	0	0.0%	0	0.0%	0	0.0%
Q36	Hounslow PCT	4,380	3,965	979			3345	84.4%	834	85.2%	891	20.3%	96	2.4%	11	1.1%
Q36	Islington PCT	2,482	2,450	654	2,104	84.8%	2096	85.6%	552	84.4%	87	3.5%	73	3.0%	18	2.8%
Q36	Kensington And Chelsea PCT	1,854	2,015	551	1,630	87.9%	1855	92.1%	506	91.8%	18	1.0%	0	0.0%	0	0.0%
Q36	Kingston PCT	2,003	2,119	549	1,794	89.6%	1899	89.6%	499	90.9%	0	0.0%	0	0.0%	0	0.0%
Q36	Lambeth PCT	4,102	4,261	1148	3,687	89.9%	3876	91.0%	1044	90.9%	44	1.1%	56	1.3%	0	0.0%
Q36	Lewisham PCT	3,938	4,035	1045	3,270	83.0%	3420	84.8%	917	87.8%	73	1.9%	30	0.7%	3	0.3%
Q36	Newham PCT	5,800	6,127	1494	4,240	73.1%	5514	90.0%	1225	82.0%	45	0.8%	0	0.0%	0	0.0%
Q36	Redbridge PCT	3,473	3,559	924	2,779	80.0%	2948	82.8%	790	85.5%	110	3.2%	13	0.4%	8	0.9%
Q36	Richmond And Twickenham PCT	2,520	2,457	617	2,280	90.5%	2239	91.1%	554	89.8%	0	0.0%	0	0.0%	0	0.0%
Q36	Southwark PCT	4,109	4,266	1096	3,599	87.6%	3717	87.1%	1033	94.3%	34	0.8%	62	1.5%	16	1.5%
Q36	Sutton And Merton PCT	5,537	6,070	1527			4732	78.0%			479	8.7%	227	3.7%	385	25.2%
Q36	Tower Hamlets PCT	4,052	4,328	1103	3,177	78.4%	3511	81.1%	885	80.2%	110	2.7%	140	3.2%	38	3.4%
Q36	Waltham Forest PCT	3,715	3,993	1036	3,108	83.7%	3403	85.2%	888	85.7%	127	3.4%	121	3.0%	2	0.2%
Q36	Wandsworth PCT	4,061	4,111	1054	3,239	79.8%	3540	86.1%	942	89.4%	147	3.6%	23	0.6%	1	0.1%
Q36	Westminster PCT	2,580	2,830		2,149	83.3%	2374	83.9%			40	1.6%	48	1.7%	3	0.5%
Q37	Brighton And Hove City PCT	2,717	2,899	740	2,134	78.5%	2329	80.3%	631	85.3%	88	3.2%	0	0.0%	2	0.3%
Q37	East Sussex Downs And Weald PCT	3,141	2,952	831	2,500	79.6%	2244	76.0%	662	79.7%	31	1.0%	71	2.4%	9	1.1%
Q37	Eastern And Coastal Kent PCT	7,590	7,705	2077	5,225	68.8%	5081	65.9%	1477	71.1%	0	0.0%	70	0.9%	36	1.7%
Q37	Hastings And Rother PCT	1,774	1,747	480	1,288	72.6%	1240	71.0%	370	77.1%	26	1.5%	51	2.9%	0	0.0%
Q37	Medway PCT	3,485	3,437	896	2,440	70.0%	2440	71.0%	632	70.5%	8	0.2%	7	0.2%	1	0.1%
Q37	Surrey PCT	12,855	13,599	3180	10,436	81.2%	10801	79.4%	2618	82.3%	0	0.0%	36	0.3%	12	0.4%
Q37	West Kent PCT	7,801	7,930	2045	5,443	69.8%	5674	71.6%	1457	71.2%	191	2.4%	255	3.2%	39	1.9%
Q37	West Sussex PCT	8,323	8,383	2262							537	6.5%	855	10.2%	154	6.8%
Q38	Berkshire East PCT	5,188	4,533	1190							513	9.9%	383	8.4%	83	7.0%
Q38	Berkshire West PCT	4,873	6,044	1433	3,301	67.7%	4211	69.7%	1130	78.9%	0	0.0%	0	0.0%	0	0.0%
Q38	Buckinghamshire PCT	5,562	5,836	1423	4,519	81.2%	4742	81.3%	1138	80.0%	0	0.0%	0	0.0%	0	0.0%

**Number of maternities, number and percentage of mothers initiating breastfeeding and number and percentage for whom initiation status is not known by PCTs in England**

**Period : 2006/07 Outturn\*, 2007/08 Outturn\* & 2008/09 Q2**

**(These have not been adjusted for inconsistent data quality)**

**As a result of revisions from PCTs data previously published for earlier periods may have changed**

**Source : Unify2**

**Lines : 7101, 7012, 7103**

\* These are annual figures and percentages

		Blank cells mean that No. maternities is more than 10% less than minimum or more than 10% greater than maximum ONS reported trend for the last 10 years			Blank cells mean that for statistical reasons we are not able to report figures because data are inconsistent or not known's are greater than five percent (see attached text for more details)						Shaded cell indicates data do not meet quality standard and so cannot be used for DH statistical purposes					
		<b>Number of maternities</b>			<b>Number &amp; Percentage initiating breastfeeding</b>						<b>Number &amp; Percentage not known initiating breastfeeding</b>					
St HA	Name	2006/07 OT* No.	2007/08 OT* No.	2008/09 Q2 No.	2006/07 OT*		2007/08 OT*		2008/09 Q2		2005/06 OT*		2006/07 OT*		2008/09 Q2	
					No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q38	Hampshire PCT	13,684	13,959	3542	10,516	76.8%	10711	76.7%	2816	79.5%	36	0.3%	103	0.7%	42	1.2%
Q38	Isle Of Wight NHS Pct	1,227	1,224	320	938	76.4%	965	78.8%	253	79.1%	0	0.0%	0	0.0%	0	0.0%
Q38	Milton Keynes PCT	3,205	3,286	896	2,400	74.9%	2454	74.7%			0	0.0%	42	1.3%	55	6.1%
Q38	Oxfordshire PCT	7,569	7,798	2085	5,860	77.4%	6107	78.3%	1597	76.6%	0	0.0%	0	0.0%	3	0.1%
Q38	Portsmouth City Teaching PCT	2,340	2,536	740	1,658	70.9%	1849	72.9%	525	70.9%	0	0.0%	0	0.0%	0	0.0%
Q38	Southampton City PCT	3,035	3,263	897	2,150	70.8%	2407	73.8%	658	73.4%	69	2.3%	64	2.0%	35	3.9%
Q39	Bath And North East Somerset PCT	1,683	1,845	442	1,391	82.7%	1551	84.1%	385	87.1%	19	1.1%	23	1.2%	0	0.0%
Q39	Bournemouth And Poole PCT	3,501	3,822	1022			2768	72.4%	753	73.7%	338	9.7%	123	3.2%	43	4.2%
Q39	Bristol PCT	5,771	6,004	1589	4,232	73.3%			1186	74.6%	254	4.4%	320	5.3%	48	3.0%
Q39	Cornwall And Isles Of Scilly PCT	4,937	5,150	1362	3,520	71.3%	3706	72.0%	1042	76.5%	26	0.5%	141	2.7%	56	4.1%
Q39	Devon PCT	6,750	7,012	1742	5,201	77.1%	5501	78.5%	1311	75.3%	35	0.5%	23	0.3%	71	4.1%
Q39	Dorset PCT	3,539	3,749	895	2,723	76.9%	2950	78.7%	718	80.2%	113	3.2%	54	1.4%	11	1.2%
Q39	Gloucestershire PCT	6,009	6,323	1713	4,380	72.9%	4631	73.2%	1221	71.3%	220	3.7%	239	3.8%	62	3.6%
Q39	North Somerset PCT	2,056	2,147	571	1,537	74.8%	1604	74.7%	441	77.2%	63	3.1%	91	4.2%	18	3.2%
Q39	Plymouth Teaching PCT	3,080	3,220	834	1,924	62.5%	2012	62.5%	526	63.1%	59	1.9%	98	3.0%	20	2.4%
Q39	Somerset PCT	4,986	5,163	1376	3,790	76.0%	3848	74.5%	1095	79.6%	0	0.0%	0	0.0%	0	0.0%
Q39	South Gloucestershire PCT	2,579	2,689	767	1,865	72.3%	1986	73.9%	590	76.9%	83	3.2%	40	1.5%	1	0.1%
Q39	Swindon PCT	2,561	2,850	734	1,930	75.4%	2145	75.3%	573	78.1%	0	0.0%	0	0.0%	0	0.0%
Q39	Torbay Care Trust	1,332	1,433	354	1,015	76.2%	1034	72.2%	261	73.7%	19	1.4%	15	1.0%	5	1.4%
Q39	Wiltshire PCT	6,476	4,998	1267	5,005	77.3%	3894	77.9%	1029	81.2%	26	0.4%	29	0.6%	21	1.7%

**Number of maternities, number and percentage of mothers initiating breastfeeding and number and percentage for whom initiation status is not known by SHAs in England**

Period : 2006/07 Outturn\*, 2007/08 Outturn\* & 2008/09 Q2

(These have not been adjusted for inconsistent data quality)

Source : LDPR

Lines : 7101, 7012, 7103

\* These are annual figures and percentages

As a result of revisions from PCTs data previously published for earlier periods may have changed

Code Name	Blank cells mean that No. maternities is more than 10% less than minimum or more than 10% greater than maximum ONS reported trend for the last 10 years			Blank cells mean that for statistical reasons we are not able to report figures because data are inconsistent or not known's are greater than five percent (see attached text for more details)						Shaded cell indicates data do not meet quality standard and so cannot be used for DH statistical purposes					
	Number of maternities			Number & Percentage initiating breastfeeding						Number & Percentage not known initiating breastfeeding					
	2006/07 OT*	2007/08 OT*	2008/09 Q2	2006/07 OT*		2007/08 OT*		2008/09 Q2		2006/07 OT*		2007/08 OT*		2008/09 Q2	
No.	No.	No.	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Q30 North East	28,662	29,428	7,492	14,142	49.3%	15,416	52.4%	3,999	53.4%	287	1.0%	81	0.3%	28	0.4%
Q31 North West	80,026	83,795	21,929	47,114	58.9%	50,356	60.1%	13,561	61.8%	1,490	1.9%	1,154	1.4%	290	1.3%
Q32 Yorkshire and The Humber	59,392	64,147	16,524	36,648	61.7%	40,805	63.6%	11,034	66.8%	1,103	1.9%	1,281	2.0%	137	0.8%
Q33 East Midlands	45,596	50,865	13,022	30,534	67.0%	34,556	67.9%	9,436	72.5%	1,723	3.8%	802	1.6%	164	1.3%
Q34 West Midlands	64,747	67,312	17,347	38,540	59.5%	41,678	61.9%	11,222	64.7%	886	1.4%	776	1.2%	158	0.9%
Q35 East of England	62,346	65,920	17,874	42,691	68.5%	46,602	70.7%	12,427	69.5%	2,051	3.3%	1,631	2.5%	604	3.4%
Q36 London	110,864	118,129	30,139	87,820	79.2%	98,264	83.2%	25,358	84.1%	3,363	3.0%	1,832	1.6%	633	2.1%
Q37 South East Coast	47,686	48,652	12,511	36,006	75.5%	36,141	74.3%	9,639	77.0%	881	1.8%	1,345	2.8%	253	2.0%
Q38 South Central	46,683	48,479	12,526	34,918	74.8%	36,617	75.5%	9,558	76.3%	618	1.3%	592	1.2%	218	1.7%
Q39 South West	55,260	56,405	14,668	40,904	74.0%	42,097	74.6%	11,131	75.9%	1,255	2.3%	1,196	2.1%	356	2.4%
Q00 England	601,262	633,132	164,032	409,317	68.1%	442,532	69.9%	117,365	71.6%	13,657	2.3%	10,690	1.7%	2,841	1.7%

Note : If the numbers and percentages are blank or shaded it is because the number and percentage of unknowns is too large