

**Department of Health West Midlands**

**Obesity Programme**

**Examples of Good Practice/Case Study (Breastfeeding / Infant feeding /  
Introduction to Solid Foods / Antenatal parenting approaches)**  
**Template for Submission**

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<b>Initiative/Activity Title</b>
Frenulotomy service. Many localities within the West Midlands access the service
<b>Brief Summary of the Project (no more than 100 words)</b>
To implement a facility where the degree of tongue tie and feeding ability could be assessed and if required a frenulotomy performed on the baby quickly and efficiently.
<b>What Did You Do/Background</b>
Undertook training. Presented evidence/research to The Head of Midwifery and the Maxillo- Facial Head of Service. Demonstrated a need for a facility. Drafted Guidelines and Scope of Professional Practice document. Have since trained midwives to perform frenulotomy
<b>Aims &amp; Objectives (approx 100 words)</b>
To improve the function of the tongue allowing the baby to feed more efficiently and successfully. For mothers breastfeeding reducing the chances of ongoing breastfeeding problems leading to breastfeeding being discontinued.
<b>Where Does the Initiative/Activity Take Place</b>
At Russells Hall Hospital Dudley West Midlands Children's Outpatients Department
<b>Who is the Target Audience/Group</b>
Any babies with tongue tie having difficulty with feeding

<b>Which Organisations/Partners are Involved?</b>
<b>Outcomes and Benefits</b>
<b>What Has Been Achieved?</b> <i>(Please attach copies of evaluation reports if available)</i>
A quick efficient service has provided customer satisfaction for many parents and many babies have been able to feed efficiently. Overall it has proven to be a cost effective service as it has been noted that there are less referrals to Consultants for issues relating to tongue tie later in life.
<b>Learning Points and Sustainability: How You Can Do It</b>
This service has grown and is an income generator for the trust
<b>Date Initiative/Activity Began</b>
September 2006
<b>Finish Date (where applicable)</b>
Not applicable
<b>For Further Information Please Contact (if different to above)</b>