

# WEST MIDLANDS BREASTFEEDING CQUIN'S COMMISSIONING FOR QUALITY AND INNOVATION Update Briefing September 2010

- PCTs remain as CQUIN Performance bodies 10/11 and 11/12 financial years
- Regional NHS WM CQUIN lead officer, Andy Gill is liaising with primary care and commissioning leads on CQUIN processes and to update on CQUINs this autumn. Coventry PCT are the lead PCT for CQUINs in West Midlands – Jacqueline Barnes is the main contact there.
- 'Healthcare Commissioning Services' (HCS) monitoring body undertakes data analysis on behalf of PCTs / Acute Trusts Reports regularly for information analysis.
- Regional CQUIN development: <http://www.westmidlands.nhs.uk/CQUINTemplates.aspx>

## Regional Breastfeeding CQUIN's Development 10/11 Financial Year

Area	CQUIN Information
Sandwell and West Birmingham Hospitals Trust	Percentage of mothers who are exclusively breastfeeding at time of discharge from acute trust midwifery service – establishing baseline
University Hospital of Coventry and Warwickshire	Percentage of mothers who are exclusively breastfeeding at time of Guthrie test – establishing baseline
University Hospital North Staffordshire	Breastfeeding status at time of discharge from midwifery care – establishing baseline
Royal Wolverhampton Trust	Breastfeeding and smoking at time of Guthrie Test They are currently establishing baseline
Birmingham Women's Hospital	Teenage Pregnancy CQUIN - In depth assessment tool - they have achieved first part of CQUIN for Qtr 1 2010/11
	Breastfeeding status at time of discharge from midwifery care - Baseline being established
Dudley Group of Hospital Trusts	Breastfeeding initiation status at discharge: Breastfeeding at 48 hours = 52% achieved (Qu 1 2010/11)